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# fashion calendar

MAY 16 1966  
1966

RUTH FINLEY, PUBLISHER

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JANUARY	JULY
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 16, 1966</u>			
Monday May 16 9:30 A.M. Champagne- Breakfast	PRESS PREVIEW: WHOLE- SALE FALL COLLECTION Michael Dayan of Tapemeasure will present his Fall collection. Music by Hugh Shannon. By invitation. Publicity: Leslie Cunningham, TE. 8-0554. Commentator: Maggi McNellis. Thereafter by appointment. Contact: PL. 2-2585.	MICHAEL DAYAN (710 LEXINGTON AVE.)	HOTEL DELMONICO CRYSTAL ROOM
Monday May 16 9:30 A.M. Coffee	"ELEGANT FUN FURS FOR 1967"--OPENING Preview of coats, suits, and boutique fur fashions, designed by Mr. Fred. By invitation. Publ.: Lisa Curtis, MU. 4-7444. Contact: Albert Gompertz, PE. 6-8516.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Monday May 16 9:30 A.M.	COLLECTION BY BONNIE CASHIN Leather, suedes, tweeds, furs and jersey--daily at 9:30 A.M., by appointment. Contact: Nancy Geils or Rachel Bernal, LO. 5-0274.	SILLS & COMPANY	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Monday May 16 10:30 A.M.; 11:00 A.M.	OPENING: FALL COLLECTIONS Leonard Arkin, May 16, June 6, 13 at 10:30. Andrew Arkin, May 16, June 6, 13 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 16 11:00 A.M.	PREVIEW: YOUNG FUR COLLECTION Revillon Wholesale presents a collection of young furs. By invitation. Publicity: Bill Paige, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 16 12:00 Noon Cocktails	PREVIEW OF LINGERIE AND LOUNGEWEAR Preview of Fall lingerie and loungewear fashions. Luncheon at 12:30. Show at 1:15. By invitation. Buyer shows, June 7 and 14 at 5:00 P.M., St. Regis Roof. Publicity: Maxine Marlowe, MU. 3-7020.	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE)	ST. REGIS HOTEL ROOF
Monday May 16 12:00 Noon	OPENING OF FALL COLLECTION Showings May 16, 25, June 8 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 16 4:00 P.M. Cocktails	PREVIEW: SAGA FUR FASHION SHOW The Birger Christensen Fall-Winter collection of Saga furs at a premiere showing in advance of presentations in Washington D.C.; Sydney, Australia; Athens, Greece; and Copenhagen, Denmark. By invitation. Publicity: Vivienne P. Fox at Leber Katz Paccione, PL. 1-4477.	BIRGER CHRISTENSEN	CONSULATE GENERAL OF DENMARK (280 PARK AVE.)



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 16	OPENING: FALL KNIT COLLECTION Daily informal showings of Fall knits.	DONNA PAULA- KNITS ITALIA	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Roy Solomon, CH.4-3488.
Beginning Monday May 16	IMPORTED FALL READY-TO-WEAR Fall collection of dresses, coats, and suits from Paris. Continuous showings, by appointment.	GERMAINE & JANE	VIRGINIA KREMENTZ 42 W.58TH ST., RM.203 Contact: PL. 3-4464; or PL. 3-3500.
Beginning Monday May 16	OPENING: COMPLETE FALL COLLECTION Continuous showings, by appointment.	SARMI BOUTIQUE, MILANO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Contact: Mr. Revell CH. 4-7270.
Beginning Monday May 16	FALL IMPORT READY- TO-WEAR COLLECTION Italian couture ready-to-wear collection. (Note Change of Date.) By appointment.	FONTANA OF ROME	HOTEL PLAZA SUITE 334 Contact: Joan Franges, PL. 3-7244.
Beginning Monday May 16	"PENTHOUSE GALLERY AT-HOME FASHIONS" Continuous showings of at-home fashions in cottons and silks by "Penthouse Gallery." Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Cancelled May 17	AMERICAN GIRL MAGAZINE SUBTEEN FASHION & MERCHANDISING CLINIC, SCHEDULED FOR MAY 17 AT 8:30 A.M., HAS BEEN CANCELLED. Contact: PL. 1-6900.		
Tuesday May 17 9:30 A.M.	FALL FASHIONS BY HELENA BARBIERI Cocktail and evening fashions. Also, May 24, 26, June 1 at 9:30. By invitation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 17 9:30 A.M.	SHOWING: FUR-LINED COATS AND SUITS Fall-Winter fur-lined coats, ensembles, suits, and fur-lined raincoats, designed by Betti Belmont, daily at 9:30 A.M., 11:30 A.M., 3:30 P.M. By appointment. Contact: Miss Jacobs or Miss Fruhman, LO. 5-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also May 20, 24, 26, June 1, 3, 7 at 10:30 A.M. By reservation. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 17 9:30 A.M.	PREVIEW: FALL COCKTAIL AND EVENING FASHIONS Also May 18, 24, 25, 26, June 1, 2, 7, 8, 9 at 9:30 A.M. By reservation. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151. Publicity: Eleanor Lambert, MU. 8-2130.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 17 10:30 A.M.	PREMIERE SHOWING OF FALL SUIT COLLECTION Suitmaker, doubleknits, wools for Fall. Also, May 31, June 7, 14, 21 at 10:30 A.M. By reservation. Contact: Norma Rousseau, LO. 5-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday May 17	OPENING OF FALL COLLECTION Designed by Joseph Boccheir. By appointment. Contact: Judi Fox, OX.5-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 17 11:00 A.M.; 2:30 P.M.	PREVIEW: FALL LINGERIE AND UNDERFASHIONS Fall lingerie and underfashions at 11:00 A.M. and 2:30 P.M. For press, and resident buyers, by invitation. Trade showings: June 1-15, daily at 10:00, 11:30, 2:30. Contact: MU. 9-4200, Ext. 259.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 17 11:30 A.M.	OPENING: FALL COLLECTION Designed by Dorothy Farbo, May 17, 24, June 3, 7 at 11:30 A.M. By reser- vation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also May 24, June 7 at 12:00 Noon. By reservation.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR Contact: WI. 7-0152.
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18, 24, 25, 31, June 1, 7 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showings: May 17 at 1:00 P.M., (4:00 P.M. Press), May 18, 24, 26, June 1, 8 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 24, June 6 at 1:00. Contact: Rhoda Barrett, CH. 4-0600.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 17	PRESS SHOWING--HANNAH TROY'S FALL COLLECTION AT 4:00. (Opening, 1:00 P.M.)		
Tuesday May 17 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Lee Claire's Fall collection, designed by August de Lorenzo, May 17, 23, June 2 at 4:00. By reservation. Continuous thereafter. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 17 4:00 P.M.	OPENING: FALL COLLECTION Also May 24, June 1, 6, 7 at 4:00 P.M. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 17 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of Royal Lynne's Fall collection. By invitation. Thereafter May 24 and 31 at 5:00. By reservation, at showroom, 14th floor. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE, LTD. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday May 17 6:00 P.M.- 8:00 P.M.	PRESS PREVIEW: MEN'S SPORTSWEAR COLLECTION Lord & Taylor will give a "Hamptons Party" to launch John Weitz' new Summer sportswear for men. By invitation. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR	10TH FLOOR
Wednesday May 18	ALL DAY TRIP FOR BEAUTY EDITORS Plane trip to mystery destination. For beauty editors, by invitation. Contact: Joan Parker, 542 West Broadway, AL. 4-9810.	BONNE BELL	MYSTERY DESTINATION



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 18 9:00 A.M. Breakfast	FALL COLLECTION BY MELBA HOBSON Fall separates, sportswear, and dresses, designed by Melba Hobson. By invitation. Thereafter at showroom. Contact: Milton Shufer, BR. 9-3045. Publicity: Sidney Dee Bloeme, JU. 6-4490.	HAMPTON EAST (1410 BROADWAY)	1407 CLUB 1407 BROADWAY
Wednesday May 18 10:00 A.M.	PREVIEW: FALL SUIT COLLECTION For press and buyers, by invitation. (Note Change of Date and Time.) Continuous thereafter. Publ.: Betty Yarmon, TR. 9-7112 or IO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 18 10:00 A.M.	YOUNG MISSES FALL COLLECTION Fall dresses, suits, and evening wear, designed by Lito Manalang. By invitation. Continuous thereafter. Contact: Robert Baum, LW. 4-0992.	BRITISH MODERNS	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 11:00 A.M.	PREVIEW OF FALL COLLECTION Fall collection of knits, coats, raincoats, costumes, designed by Philippe Tournaye; and Don Simonelli of Anne Klein, Inc. Buyers' preview at 3:00 PM. By invitation. Thereafter by appointment. Contact: PE. 6-8888. Publicity: Eleanor Lambert, MU. 8-2130.	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
Wednesday May 18 12:00 Noon	OPENING: FALL COLLECTION Fall collection, designed by Don Breitingner. Also May 24, June 1, 7 at 12:00 Noon. By reservation. Contact: Bill Laird, LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Children's fashions, sizes 3 to 6x, 7 to 14, and pre-teens. (Note Change of Date.) Commentator: Jane Trahey. Co-chmn.: Marion Harris, Neiman Marcus; and Evelyn Baukal, Independent Retailers Assn. Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Wednesday May 18 12:30 P.M. Luncheon	SPRING-SUMMER FASHIONS AT LUNCHEON SHOWING Spring-Summer fashions by Loomtogs. Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	LOOMTOGS, INC. (1407 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 18 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 23, 24, 25, 31, June 1, 6, 7. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION Preview of David Crystal's Fall dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M.	OPENING: FALL COLLECTION Also May 20, 23, 25, June 1, 2, 7 at 2:30. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 18 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Showings thereafter: May 19, 24, June 1, 7, 8, 14 at 12:00 Noon. By reservation. Contact: Harold Queler, IO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR



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Wednesday May 18 4:00 P.M.	OPENING: FALL COLLECTION Also May 26, 31, June 6 at 4:00. By reservation.	TERRY-ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.
Wednesday May 18 4:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 10:00 A.M., and May 26 at 4:00 P.M. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR By reservation.
Wednesday May 18 6:30 P.M. Cocktails- Dinner	DINNER-FASHION SHOW FOR FALL 1966 Formal dinner and fashion show of trend-setting styles for Fall 1966, in tribute to American designers, featuring costumes in Du Pont fibers from American couture houses. Cocktails--6:30; Dinner--7:30, followed by show. For retail executives, buyers, and press. By invitation only. Contact: <u>Trade</u> --Joy Zegras, 971-4326; <u>Press</u> --Mabel Henderson, 971-4375.	DU PONT COMPANY	NEW YORK HILTON HOTEL GRAND BALLROOM
Wednesday May 18 8:00 P.M. Dinner- Dance	SAGA FUR FASHION SHOW IN WASHINGTON "An Evening In Tivoli"--dinner-dance featuring the Birger Christensen Fall-Winter collection of Saga Furs, under the sponsorship of His Excellency The Ambassador of Denmark and Mrs. Torben Ronne. Conferencier: Victor Borge. Price: \$50.00 per person, for benefit of the American Cancer Society. Contact: Vivienne P. Fox at Leber Katz Paccione, PL. 1-4477.	BIRGER CHRISTENSEN	HOTEL SHOREHAM WASHINGTON, D.C.
Thursday May 19 10:00 A.M.	OPENING: FALL COATS AND SUITS Jack Sarnoff's coat and suit collection, designed by Molly. Also May 24, 26, June 2, 7, 14 at 10:00 A.M., by reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday May 19 10:30 A.M.; 2:30 P.M.	PREVIEW: FALL COLLECTION Designed by Shannon Rodgers for Jerry Silverman. By invitation. Thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday May 19 11:00 A.M.	OPENING: FALL COLLECTIONS Fall collection of Joan Arkin, including Mademoiselle Arlette, Real Juniors, and Laura. Also June 7 and 14 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 19 12:30 P.M. Luncheon	PRESS PREVIEW: FALL SHOES BY ERICA Miss Marda Emslie, a winner of the Leather Industries of America 1966 Design Award will meet the press at a luncheon; also preview of her Fall collection for Erica Shoes, exclusive with Altman's. By invitation. ( <u>For Release, Fri., May 20.</u> ) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & COMPANY	9TH FLOOR CONFERENCE ROOM
Thursday May 19 1:15 P.M.	OPENING OF FALL COLLECTION Also May 23, 31, and June 6 at 1:15. By invitation. Contact: LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday May 19 4:00 P.M.	OPENING: FALL COLLECTION Malcolm Starr's Fall collection, designed by Elinor Simmons, May 19, 26, June 1 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 19 4:30 P.M.	CHILDREN'S FALL FASHION SHOW Fall fashions for toddlers, girls, pre-teens, and boys. By invitation. Publicity: Marcelle Burnham, MU. 5-4400.	PARENTS' MAGAZINE (52 VANDERBILT AVENUE)	HOTEL ASTOR BALLROOM
Thursday May 19 5:00 P.M.	PREVIEW OF FALL COLLECTION Fall collection, designed by Bill Smith. Also at 5:00 P.M., May 25 in 500 Club; and June 1, showroom. Contact: LA. 4-3340.	KAHAN N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday May 19 6:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Also, May 23 and 25 at 3:00 P.M. Contact: LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday May 19	OPENING OF FALL DRESS COLLECTION Daily informal showings. Contact: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Thursday May 19	OPENING OF FALL COLLECTION Boutique separates, cashmere coordinates, casual and dressy suits; and, for the first time, a new dimension in costumes--coats with companion dresses, from tweeds to "twinklers"--designed by Dorothy Arden. Continuous showings. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Thursday May 19- June 4	"LONDON PRESENTS THE LONDON LOOK" British ready-to-wear Fall collections by: Bickler; Bondor; Clarewood; Cojana International Fashions; John Craig; Gor-Ray; Reldan/Digby Morton; Simon Massey; Roger Nelson; Nichols & Hill; John Bates at Jean Varon; Wallis & Co., Ltd. In N.Y. showrooms: Aquascutum of London; Burberry; Cotsmoor; Chas. McIntosh Co., Ltd.; S. Simpson (Daks); Steinberg & Sons; Ltd.(Alexon). Contact: Joan Hardy, British Consulate General, PL. 2-8400.	BRITISH CLOTHING EXPORT COUNCIL	HOTEL PLAZA & INDIVIDUAL SHOWROOMS
Friday May 20 10:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Fall collection, designed by Christian Mann for Marquise. By invitation. Buyer showings: May 23, 25, June 1, 6, 8, 15 at 10:30. By reservation. Contact: Lawrence Croen, BR. 9-5794. Commentator: Carol Knox. Publ.: Leslie Cunningham, TE. 8-0554.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Friday May 20 11:30 A.M.	PREVIEW OF FALL COLLECTION By invitation. (Note Change of Date.) Thereafter May 24 and June 1 at 11:30 A.M. By reservation. Publ.: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday May 20 12:00 Noon Luncheon	OPENING: INTERNATIONAL COUTURE COLLECTION "A Dazzling New Dynasty"--dresses and ensembles, designed by Patrick de Barentzen of Rome, and Larry Nelson of N.Y. (Show at 12:00 Noon, followed by luncheon.) Also, May 25 and June 1 at 4:00 P.M.(Cocktails). By reservation. Contact: Jane Arend. Publicity: Dottie Marshall, BR. 9-0710.	DYNASTY OF HONGKONG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Friday May 20 1:00 P.M.	PREVIEW OF FALL COLLECTIONS By invitation. (Note Change of Date.) Continuous daily thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER; ADELE JONES	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR



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Friday May 20- June 2	LONDON FASHIONS IN NEW YORK Frederick Starke will present his Fall ensembles, sportswear, daytime-to-evening dresses; also "Sugar and Spice" collection. By appointment. Contact: PL. 9-3000 (after May 20).	FREDERICK STARKE, LTD. (31 BRUTON ST., LONDON)	HOTEL PLAZA
Sunday May 22- May 24	FALL RETAILING SEMINAR FOR SPECIALTY STORES "Broaden Your Horizons for Richer Retailing"--discussion of profit picture, electronic data processing, branch stores, advertising, public relations, display, sales training, combating theft and pilferage. Fall fashion forecast. Price: \$100.00 per person. Contact: Linda Rosenthal, LA. 4-2280. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564.	GORDON & HOROWITZ (225 WEST 34TH STREET)	KUTSHER'S COUNTRY CLUB MONTICELLO, NEW YORK
Monday May 23 9:30 A.M.	PREVIEW OF FALL COLLECTION Also, May 26 and June 1 at 9:30. By invitation. Thereafter informal showings, by appointment. Contact: Carmelita Brennan, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 23	PRESS PREVIEW--CHESTER WEINBERG'S FALL COLLECTION AT 11:00. (Opening 4:00 P.M.)		
Monday May 23 11:00 A.M.; 4:00 P.M. Cocktails	EXHIBIT: "BRECK GIRL" PORTRAITS Twentieth anniversary exhibit of "Breck Girl" portraits that have appeared in national advertisements over the past 20 years. Many of the models will be present. Hours: 11:00 A.M.-1:30 P.M.; 4:00 P.M.-6:00 P.M. By invitation. Contact: Bette Crumpacker at Vernon Pope Co., PL. 7-7510.	JOHN H. BRECK, INC.	GALLERY OF MODERN ART 2 COLUMBUS CIRCLE
Monday May 23 1:00 P.M.	OPENING OF FALL COLLECTION Also May 24, 25, 26, 31, June 1, 2, 7, 8 at 1:00 P.M. By appointment. Contact: Lynne Blum, PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Monday May 23 2:00 P.M.	OPENING: FALL COLLECTION Fall collection, designed by Ole Borden, May 23, 25, June 1, 7, 8 at 2:00 P.M. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 23	PRESS SHOWING--MAURICE RENINER'S FALL COLLECTION AT 3:00. (Opening, May 24)		
Monday May 23 3:30 P.M.- 5:30 P.M. Cocktails	FASHION SHOWING AT COCKTAILS Fieldcrest will present "Extra Dry with a Twist," a different kind of fashion show, with couture collection by 15 leading designers. By invitation. Publ.: Ann MacLean at Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST	FOUR SEASONS RESTAURANT POOL ROOM
Monday May 23 4:00 P.M.	OPENING OF FALL COLLECTION Showing May 23 at 4:00 P.M. (Press show at 11:00 A.M., by invitation.) Thereafter at 2:30, May 24, 31, June 1, 7. By reservation. Contact: CH. 4-3877.	CHESTER WEINBERG, LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday May 23 4:15 P.M. Cocktails	PREVIEW: DESIGNS IN LEATHER AND FABRIC Fall-Winter collection of couture fashions in leather and fabric, designed by Tarquin Ebker. By invitation. Thereafter in showroom. Contact: LA. 4-4562. Publicity: Penoyer Assoc., MU. 2-6480.	SAMUEL ROBERT, INC. (1407 BROADWAY)	HOTEL PLAZA TERRACE ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 23 5:00 P.M. Cocktails	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Helga will preview their Fall fashions. By invitation. Thereafter in private suite. Contact: Walter Oppenheimer, 213-Madison 7-0806 (L.A.); LE. 2-2070 (N.Y.).	HELGA	HOTEL GOTHAM BALLROOM
Monday May 23 8:00 P.M. Supper- Dance	ANNUAL FASHION SHOW: FORMAL SUPPER DANCE "Patrons And Angels"--Twenty-second anniversary celebration; fashion presentation at 8:00 P.M., followed by supper; dancing at 9:00 P.M. Co-chmn.: David L. Yunich, Melvin E. Dawley. Contribution of \$100.00 per person (tax deductible) payable to the "Educational Foundation for the Apparel Industry." Contact: Shirley Goodman, Executive Director, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET F.I.T. THEATRE
Beginning Monday May 23	CALIFORNIA COATS & SUITS IN NEW YORK Showing of Fall coats, suits, and costumes, daily by appointment. Contact: Stanley Lieberman, 213-Madison 7-1383 (L.A.); or PL. 9-3000 (N.Y.).	STANLEY NELSON, INC. (217 E. 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE
Tuesday May 24 8:30 A.M.	BREAKFAST SHOWING OF FALL COLLECTION Showing at 9:15. By invitation. Thereafter at showroom, 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Tuesday May 24 10:00 A.M.	OPENING: FALL COLLECTION Designed by George Nardiello. By reservation. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 10:30 A.M.	OPENING OF FALL COLLECTION Showings May 24 and 26 at 10:30 A.M., designed by Dominic. By reservation. (Note Change of Time.) Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 11:00 A.M.	OPENING: FALL COLLECTION One formal showing, May 24 at 11:00. Continuous thereafter. Contact: Elaine Crudele, LO. 5-2626.	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 24 12:00 Noon	OPENING OF FALL COLLECTION Also May 26 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 24 2:00 P.M.	OPENING OF FALL COLLECTION Also May 25, 31, June 1, 6 at 2:00. Contact: Dorothy Farina, LO. 5-2626.	RAPPI, INC.	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 24 2:30 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter May 25, 27, 31, June 2, 8 at 10:30 A.M. By reservation. Contact: Mabel Glenby or Minnie Cushing, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 24 2:30 P.M.	OPENING: FALL COLLECTION Showings May 24 and June 1 at 2:30. By reservation. Contact: Sally Wolf or Margie Lefcourt, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 24 2:30 P.M.	OPENING OF FALL COLLECTION Maurice Rentner's Fall collection, designed by Bill Blass. <u>Press show, Mon., May 23 at 3:00 P.M.</u> By invitation. Trade showings, May 24, 25, 26, 31, June 1, 2, 8 at 2:30. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE NEW SHOWROOM - 17TH FL.
Tuesday May 24 2:30 P.M.	PREVIEW OF FALL SUITS AND COSTUMES Fall suits and costumes, designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24 3:00 P.M.	OPENING OF FALL COLLECTION Showings May 24, 25, 31 at 3:00 P.M., by reservation. Contact: Alan Duddle, LA. 4-7690. Publicity: Eleanor Lambert, MU. 8-2130.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 24 3:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Casual dresses, sportswear, designed by June Francis; also imported knits. <u>Show at 4:00 P.M.</u> By invitation. ( <u>Note Change of Date.</u> ) Continuous daily thereafter at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT POOL ROOM
Tuesday May 24 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter May 26, June 1, 7, by reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 24 4:00 P.M.	OPENING OF FALL COLLECTION Also May 26, June 2, 7 at 4:00. By reservation. Contact: OX. 5-1350.	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 24 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Fall collection, designed by Miguel Dorian. For press and buyers, by invitation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 24 5:00 P.M. Cocktails	PREVIEW: STRETCH AND NOVELTY KNITS "Everywear for Everywhere"--designers' & manufacturers' showing of women's fashions in woven stretch and novelty knits--all in Waumbec fabrics. For press and buyers, by invitation. Contact: Aurele Samuels, LW. 4-1620.	WAUMBEC MILLS, INC.	HOTEL DELMONICO BALLROOM
Tuesday May 24 6:00 P.M. Cocktails	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK By invitation. Thereafter daily showings in private suite, by appointment. Contact: William Sarris, 213-627-9154(L.A.); CI. 7-2200(N.Y.).	TRAVILLA	HOTEL GOTHAM BALLROOM
Wednesday May 25 8:30 A.M. Breakfast	PREVIEW: SOUTHWEST AFRICAN BROADTAIL Southwest African broadtail fashions, by leading designers. <u>Show at 9:30.</u> By invitation. Publicity: Audrey Dutoit, Gaynor & Ducas, PL. 5-2200.	SWAKARA	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Wednesday May 25 10:00 A.M.	OPENING OF FALL COLLECTION Also May 26, June 1, 2, 7, 8, 9 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 25 10:30 A.M.	OPENING: FALL COLLECTION Also June 1, 2, 7, 8 at 10:30. By reservation.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Contact: LA. 4-5923.
Wednesday May 25 12:00 Noon & 4:00 P.M.	OPENING: FALL COLLECTION By invitation. Thereafter May 26, 31, June 2 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 25 12:30 P.M. Luncheon	MEN'S FASHIONS AT LUNCHEON SHOWING Men's knit and sportswear collection for Summer; also preview for Fall. Barbetta Publ.: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	DAMON	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 25 2:30 P.M.	OPENING: FALL COLLECTION Larry Aldrich's Fall collection, designed by Marie McCarthy. (Note Change of Date.) Also May 26, June 1, 2, 8 at 2:30 P.M. By reservation. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 25 2:30 P.M.	FUN FUR COLLECTION FOR 1967 "The World of Fun Furs, from American Opossum to Zulu Zebra"--the 1966-67 Q.M.B. collection. By invitation. Thereafter daily at 10:30 and 2:30. Contact: Herman Suskind, CH. 4-7551.	QUALITY FURS- MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 25 3:00 P.M.	OPENING OF FALL COLLECTION For press and buyers, by invitation. Thereafter June 6, 9 at 3:00. By reservation. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday May 25- June 10	PARIS READY-TO-WEAR COLLECTIONS Didier Grumbach for C. Mendes of Paris, will present Fall-Winter ready-to-wear collections by Castillo, Madeleine de Rauch, Philippe Venet, Jean Patou. By appointment. Contact: Ruth Hammer Assoc., 246-4818.	DIDIER GRUMBACH	HOTEL PLAZA PRIVATE SUITE
Thursday May 26 9:00 A.M. Breakfast	PREVIEW OF FALL FASHIONS BY FABIANI Preview of ready-to-wear coats, suits, dresses, ensembles, evening fashions designed by Fabiani, and imported from Italy by Feder Fashions. By invitation. Publicity: Sue Gardner, TR. 7-4952. Thereafter in showroom. Contact: LA. 4-9862.	FEDER FASHIONS (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday May 26 10:00 A.M.- 4:00 P.M.	TREATMENT SEMINAR First in a series of semi-annual educational seminars for the press, conceived and conducted by the staff of the Revlon Research Center. Transportation from 53rd St., entrance of 666 Fifth Ave., at 9:30 A.M. By invitation and reservation only. Contact: Lorrie Eyerly, CI. 5-3300.	REVLON, INC.	REVLON RESEARCH CENTER 945 ZEREGA AVE., BRONX
Thursday May 26 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Junior Accent's Fall collection, designed by Frank Adams. By invitation. Continuous thereafter in showroom. Contact: LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	DELMONICO'S CRYSTAL BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday May 26 4:00 P.M.	FALL COLLECTION IN NEW SHOWROOM Fall collection, designed by Bob Bugnand. Showings May 26, 31, June 2 at 4:00 P.M. By appointment. Contact: Sylvan Fox or Joy Roman, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday May 26 8:00 P.M. Dinner- Dance	THIRD ANNUAL FASHION BALL Tribute to: "The Royal Families of Fifth Avenue"--Anna & Wilbur Allen, Mildred Custin, Dorothy & Melvin Dawley, Sophie & Adam Gimbel, Nena & Andrew Goodman. In behalf of The American Jewish Committee, Appeal for Human Relations. Chmn.: Jerry Silverman. Co-Chmn.: Pauline Trigere. Dinner Chmn.: Lloyd Weill. Tickets: \$100.00 per person (tax deductible). (Black tie.) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMMITTEE (165 E.56 ST.)	HOTEL ASTOR BALLROOM
Beginning Thursday May 26	SHOWING: FALL- WINTER COLLECTION Hanae Mori will present her Fall-Winter collection at daily showings. By appointment. Contact: Mr. Kenzo Tatsuno, 233 Broadway, 267-0567.	MADAME HANAE MORI	HOTEL REGENCY PRIVATE SUITE
Friday May 27 9:30 A.M.	OPENING OF FALL COLLECTION Also June 1, 7, 9, 15 at 9:30 A.M. By reservation.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Contact: WI. 7-4551.
Sunday May 29 3:30 P.M. Cocktails	FALL CALIFORNIA FASHIONS IN NEW YORK By invitation. Thereafter in private suite, by appointment. Contact: 213-OL. 2-9010 (L.A.); beginning May 27, PL. 9-3000 (N.Y.).	MICHAEL NOVARESE (711 N.LA CIENEGA, L.A.)	HOTEL PLAZA PERSIAN ROOM
Beginning Monday May 30 9:00 A.M.	OPENING: FALL COATS AND SUITS "Brittany in the Fine Art of Fashions"--Fall coat and suit collection. Showings daily at 9:00 A.M. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday May 31 10:30 A.M.	PRESS PREVIEW: FALL COATS AND SUITS By invitation. Thereafter informal showings. Contact: PE. 6-2291.	BARBERINI, LTD. (DIV.OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday May 31 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter June 3, 8, 14 at 10:00 A.M. By reservation. Contact: JU, 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR
Tuesday May 31 12:00 Noon	OPENING: FALL JUNIOR COLLECTION Fall junior collection May 31, June 1, 2, 7, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday May 31 12:30 P.M. Luncheon	GRADUATION LUNCHEON One-hundred-ten graduates will be introduced to leaders in the fashion industry. Awards to distinguished alumnae. Speaker: Maxey Jarman. Contact: Lorraine Helfont, TR. 9-4644. Publ.: Kay Walsh at Constance Hope Assoc., PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Tuesday May 31 2:00 P.M.	OPENING OF FALL COLLECTION Also June 1, 7, 8, 14 at 2:00 P.M. By reservation. Contact: Mrs. Jay Sweedler, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 31 3:15 P.M.	PRESS PREVIEW: FALL RAINWEAR COLLECTION Lawrence of London will present their Fall collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver Assoc., 247-8050.	LAURENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 31 4:00 P.M.	OPENING: FALL COLLECTION Showings May 31 and June 7 at 4:00, by invitation. Thereafter by appointment. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Tuesday May 31	FALL COATS AND FUN FUR COLLECTION Continuous showings of Fall coats and fun furs. Contact: LO. 4-6886.	BAITCH & CASTALDI (BATALDI)	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Tuesday May 31	OPENING OF FALL JUNIOR COLLECTION Continuous showings of daytime and late-day junior cocktail and evening fashions, designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday June 1 7:15 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:15 A.M., showing at 8:00 A.M., June 1, 2, 3, 6, 7, 8, 9, 10, 14, 15, 16, 17. Afternoons (4:00 P.M., refreshments) June 2 and 6, show at 5:00 P.M. By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Wednesday June 1 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR FASHIONS "The Fine Arts of Fur"--news in luxury furs, sport furs, fur trims. By invitation. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL PIERRE COTILLION ROOM
Beginning Wednesday June 1 10:00 A.M.; 2:00 P.M.	OPENING: FALL-WINTER FUR COLLECTION "A.A."--Average American furs, sized for women 5'5" and under; also, "Youngfurs" collection--all designed by Jack Zimmerman. Daily at 10:00 and 2:00, by appointment. (Private preview, for resident buyers only, by invitation, Thurs., May 26.) Contact: Sam Mandelbaum or Arthur Ettinger, PE. 6-9316.	ZIMMERMAN SCHER, INC.	150 WEST 30TH STREET SHOWROOM - 17TH FLOOR
Wednesday June 1 11:30 A.M.	OPENING: FALL COATS AND SUITS Also June 7, 9, 14, 16 at 11:30. By appointment. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Wednesday June 1 12:30 P.M.	PREVIEW OF FALL COLLECTION "This Is Fashion: A Salute to New York for Fall '66"--sportswear, dresses, at-home fashions, designed by Sylvia de Gay. Showing at 12:30, followed by luncheon at 1:15 P.M. By invitation. Continuous thereafter at showroom, 498 Seventh Avenue, 7th floor. Contact; LA. 4-6651.	ROBERT SLOAN SPORTSWEAR, INC.	ST. REGIS HOTEL ROOF
Wednesday June 1 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Peggy Thayer, June 1, 7, 8, 14 at 2:30 P.M. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday June 1 4:00 P.M.	SHOWING OF FALL COLLECTION Showings June 1, 2, and 3 at 4:00 P.M. Contact: Bernie Buchwald, 695-1617.	RUDI GERNREICH, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 1 4:00 P.M. Cocktails	COCKTAIL RECEPTION, FASHION SHOW & FILM Fall fashions of wool loomed in America, for men and women; and a short film, "Sheepman, U.S.A.,"--the story of wool from fleece to fabric. For press and mills, by invitation. Contact: Helen Bohn, LW. 4-3490.	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	SHEPHEARD'S HOTEL DRAKE(56TH & PARK)
Beginning Wednesday June 1	OPENING OF FALL COLLECTION Daily informal showings of Fall collections, by appointment. Contact: Joe Melton or Joan Steele, LO. 5-6900.	JONNY HERBERT, INC.; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday June 2 9:00 A.M. Champagne Breakfast	PREVIEW OF FALL JEWELRY DESIGNS Preview of Fall jewelry designs; demonstration of design and craftsmanship of fine jewelry. By invitation. Contact: Jane Hauck at DuFine & Co., TN. 7-6655.	WANDER & COMPANY	745 FIFTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 9:30 A.M. Breakfast	PARIS BOUTIQUE: FALL READY-TO-WEAR Dresses, coats, and suits in French fabrics, designed by Marianne Spottiswoode, and manufactured in Paris. By invitation. Thereafter at Virginia Krementz showroom, 42 W. 58th St., PL. 3-4464 or PL. 3-3500.	MARIANNE SPOTTISWOODE	HOTEL PLAZA STATE SUITE
Thursday June 2 10:00 A.M.	OPENING: FALL COATS AND SUITS Showings June 2, 7, 9, 14, 16 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday June 2 10:30 A.M.	PREVIEW: JR. PETITE FUR FASHIONS "On The Avenues of Fashion"--preview of junior petite Fall collection of varied furs. For press and buyers, by invitation. Thereafter buyer showings at 10:30 and 2:30, daily. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 12:00 Noon	OPENING OF FALL COLLECTION Daytime, cocktail, and evening fashions, June 2, 3, 9, 16 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 2 12:00 Noon Luncheon	PRESS PREVIEW: CRUISE COLLECTION Preview for the press of Cruise fashions. By invitation. (Note Change of Date.) Thereafter at showroom. Contact: Maria Scotto, PL. 5-2872.	KEN SCOTT OF MILAN (64 EAST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK AVENUE
Thursday June 2 2:00 P.M.	PREVIEW "NEW DIMENSIONS" IN YOUNG FURS Press preview of "New Dimensions" in young furs and sport furs for 1966-67. By invitation. Continuous daily thereafter, by appointment. Contact: Miss Ray, LO. 5-6033.	BARLAN FURS, INC.	333 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday June 2 2:30 P.M.	OPENING OF FALL COLLECTION Showings June 2 and 7 at 2:30. By reservation. (Note Change of Date.) Contact: PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 2 3:30 P.M.	PREVIEW OF FALL DRESS COLLECTION By invitation. Continuous daily showings thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Thursday June 2 4:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION By invitation. Also June 7 and 14 at 4:00 P.M., by reservation in show- room. Contact: Bettye Whiteman, CH. 4-7373.	MAM'SELLE (498 SEVENTH AVENUE)	THE WEAVERS CLUB 111 WEST 40TH STREET
Thursday June 2 5:00 P.M. Cocktails	SIXTH ANNUAL SHOE DESIGNER AWARDS Reception and fashion show. Shoe awards to six women's designers, three men's designers, four children's designers, four designers of industrial and sport shoes, four handbag designers. By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	N.Y. HILTON HOTEL TRIANON BALLROOM
June 2	DEERING MILLIKEN'S SHOW AT 5:00.(Opening June 1 at 7:15 A.M.--See Pg.12)		
Friday June 3 8:30 A.M. Breakfast	FASHIONS FEATURING METALLIC YARN A "glittery" group of fashions, featuring fabrics incorporating metallic yarn. By invitation. Contact: Arlene Friedlander, MU. 3-5962.	METLON CORPORATION (432 PARK AVE.SO.)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Friday June 3 10:00 A.M. Coffee	PREVIEW: "A NEW GENERATION OF GLOVES" Hansen Glove presentation of "what the glove is doing to fashion, and what fashion is doing to the glove." By invitation. Publicity: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP. (500 FIFTH AVENUE)	HOTEL BILTMORE VANDERBILT SUITE
Friday June 3 11:00 A.M.	FIRST SHOWING OF FALL COLLECTION Also June 6 at 4:00 P.M.; June 7 and 13 at 11:30 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday June 3 4:30 P.M. Cocktails	FALL BACK-TO-SCHOOL TRENDS FASHION SHOW Fashions from Fall issues in a trends presentation. Show at 5:00 P.M. By invitation. Tickets: \$12.00. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE	WALDORF-ASTORIA BALLROOM
Monday June 6 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of couture fur collection, designed exclusively for Revillon by Bill Blass, David Kidd, and Sarml. By invitation. Thereafter by appoint- ment. Publicity: Bill Paige, IO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 6 11:00 A.M.	OPENING OF FALL COLLECTION Buyer showings: June 6 at 11:00; June 7 at 11:30. Press June 6 at 2:30 P.M. All shows by reservation. Contact: Faye Berk, CH. 4-7270. Publicity: Eleanor Lambert, MU. 8-2130.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday June 6 12:30 P.M. Luncheon	FUR COLLECTION BY BETTY YOKOVA Press preview of Betty Yokova's high-fashion collection, designed for Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers: Tues., June 7 at 9:30. Both shows by invitation. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA.4-3365.-14-	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 6 4:00 P.M. Cocktails	PREVIEW OF FALL- WINTER FUR FASHIONS Furs designed by Donald Brooks for Coopchik-Forrest. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
June 6	DEERING MILLIKEN'S SHOW AT 5:00. (Opening June 1 at 7:15 A.M.--See Pg.12)		
Beginning Monday June 6	FALL-WINTER FUR COLLECTION Fur collection, including a new collection of fun and sport furs, daily at 10:00 A.M. and 2:00 P.M. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday June 6	"ELEGANT FUN FURS FOR 1967" Coats, suits, and boutique fur fashions, designed by Mr. Fred for Fur & Sport. Daily, by appointment. Contact: Albert Gompertz, PE. 6-8516. Publicity: Lisa Curtis, MU. 4-7444.	FUR & SPORT INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Tuesday June 7 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Fall seminar, for member stores. <u>Show at 8:30 A.M.</u> Price: \$15.00, by reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday June 7 8:15 A.M. Breakfast	TEEN-AGE FASHION SHOW AT BREAKFAST Annual fashion show preview for Fall, featuring young junior fashions from "Ingenuie's" August editorials. <u>Show at 8:30 A.M.</u> By reservation. Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.	INGENUE MAGAZINE	HOTEL PIERRE BALLROOM
June 7	NEUSTADTER FURS BUYERS' SHOWING AT 9:30 A.M. (Preview, June 6.)		
Tuesday June 7 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Fall-Winter fur collection, designed by Arthur Schwartz. By invitation. Publicity: Pauline Greene, TN. 7-2288. Trade showings: June 8 and 9 at 10:30 A.M., by appointment. Thereafter by appointment only. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 7 4:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM AUGUST ISSUE "Super Mlle on Campus"--preview of fashions, for tie-in stores. <u>Show at 5:00.</u> Admission: \$15.00 per person. Contact: Lenore Benson, MU. 9-5900.	MADemoisELLE MAGAZINE	WALDORF-ASTORIA BALLROOM
Tuesday June 7 4:00 P.M. Champagne	PREVIEW OF FALL FUR COLLECTION Oliver Gintel--"The House of Black Diamond"--presents the Fall fur collec- tion to press and buyers. ( <u>Note Change of Date.</u> ) By invitation. Contact: PE. 6-5573. Publicity: Audrey Leeds, TE. 1-9443.	OLIVER GINTEL, INC. (333 SEVENTH AVENUE)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Wednesday June 8 9:00 A.M. Coffee	PRESS PREVIEW OF FUR COLLECTION Fur collection, designed by the brothers Christie. <u>Show at 9:30 A.M.</u> By invitation. Beginning Thurs., June 9, buyer showings at 10:00 A.M. and 2:00 P.M. daily. Contact: Harry Feldman, PE. 6-6944.	CHRISTIE BROS. FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 8 10:30 A.M.	PREVIEW OF FALL FASHIONS Also Thurs., June 9 at 10:30 A.M. By invitation. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
June 8	FREDRICA FURS BUYERS' SHOWING AT 10:30 A.M. (Preview, June 7.)		
Wednesday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection at 2:30, June 8, 14, 16. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 8 3:30 P.M. Cocktails	RADLEY-ESTEVEZ FUR COLLECTION "Estevez Fashions in Mink"--for Fall 1966. For press and buyers, by invitation. Thereafter daily, by appointment. Contact: BR. 9-4737.	RADLEY FURS, INC.	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday June 8 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 8 4:30 P.M. Cocktails	PREVIEW OF HOME-SEWING FASHIONS "Stitch In Time Collection"--home-sewing fashions for Fall '66. <u>Show at 5:00 P.M.</u> By invitation. Publicity: Helen Boyd, LO. 4-2900.	CROMPTON RICHMOND CO. (1071 SIXTH AVENUE)	HOTEL ASTOR BALLROOM
Wednesday June 8 5:15 P.M.	OPENING OF FALL COUTURE FASHIONS Daytime and evening fashions, designed by Angela. By invitation. Also June 9 at 5:15, by reservation. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Wednesday June 8 6:00 P.M. Cocktails	PREVIEW: "FANTASTICS" FALL DRESS PROMOTIONS "Fantastics"--knit and woven dresses for Fall in Du Pont fibers. ( <u>Show at 6:00 P.M., followed by cocktails.</u> ) For retail executives of promotion stores and participating manufacturers. By invitation. Contact: <u>Trade--</u> Joan Asendorf, 971-4396; <u>Press--</u> Blanche Gaillard, 971-4309.	DU PONT COMPANY	PONTI AUDITORIUM 1271 AVE. OF AMERICAS
Wednesday June 8 6:00 P.M. Dinner	EIGHTH ANNUAL FUR FASHION SHOW "Will The Big Fur Parade Pass You By"--industry-wide dinner meeting and showing. Tickets: \$15.00. Contact: Dorothy Cook, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST ST.)	STATLER-HILTON HOTEL TERRACE BALLROOM
Thursday June 9 8:30 A.M. Breakfast	PREVIEW: FALL-WINTER COLLECTION Preview of Fall-Winter couture fashions by Mme. Mitsuko Morooka of Tokyo. By invitation. Thereafter in private suite, daily by appointment. Publicity: Kay Wilson, 405 E. 54th St., PL. 5-6742.	MITSUKO MOROOKA OF TOKYO	HOTEL PLAZA WHITE & GOLD SUITE
June 9	FREDRICA FURS--BUYERS' SHOWING AT 10:30 A.M. (Preview, June 7.)		
Thursday June 9 2:30 P.M.	SHOWINGS: FALL COLLECTION Also June 14, 15, 16 at 2:30, and June 22 at 10:30 A.M. By reservation. Contact: Joan O'Connor, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 9 5:30 P.M.	PREVIEW: FALL KNITTED FASHIONS Twenty-second annual fashion show at 6:30 P.M., followed by woolknit awards. By invitation. Knitters and designers, admitted to banquet at 7:30, after show. Publicity: Kairalla Assoc., MU. 8-1171.	WOOLKNIT ASSOCIATES, INC. AMERICAN WOOL COUNCIL	HOTEL PIERRE BALLROOM
Friday June 10 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christian Dior Furs of Paris, and Laurence H. Kaye. By invitation. Contact: Rose Ciacci, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE H. KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 13 4:00 P.M. Cocktails	PREVIEW OF FALL FASHIONS Preview of George Stavropoulos' Fall collection. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	STAVROPOULOS (16 WEST 57TH STREET)	HOTEL REGENCY PARK AVE. & 61ST STREET
Monday June 13 4:30 P.M.- 6:30 P.M. Cocktails	PREVIEW: FASHIONS IN PERSIAN LAMB "Persian Market Party"--first annual industry-wide collection of apparel in Persian Lamb, featuring new color range by leading designers. By in- vitation. Publicity: Eloise Walton at Pennoyer Assoc., MU. 2-6939.	PERSIAN LAMB INSTITUTE	STATLER-HILTON HOTEL TERRACE ROOM
Tuesday June 14 4:00 P.M. Cocktails	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Wednesday June 15 6:00 P.M. Cocktails	FIRST ANNUAL AWARD FOR FIVE DESIGNERS "Best Dressed In American Mink"--First annual award of trophies for 5 lead- ing U.S. fur designers. Adm. \$25 (benefit--Fur Trade Fdn.) Cont. Trudy R. Suter, Albert Woodley Co., MU. 2-6881. Publ.: Bell & Stanton, PL. 9-4800.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
Thursday June 16 4:00 P.M. Cocktails	PREMIERE SHOWING OF AT-HOME FASHIONS Premiere showing of at-home fashions, designed by Silvia Baldi of Fiorentina. For press and buyers, by invitation. Publicity: Luciana Sowall at McGeehan & O'Connor Assoc., PL. 9-8150.	SILVIA BALDI OF FIORENTINA SHOES	HOTEL ST. REGIS VERSAILLES ROOM

CONTINUOUS SHOWINGS--These Fall collections have opened.

AMCO OF NORVELT, INC. . . . .	1407 Broadway, 17th Floor, OX. 5-4360.
GINALA, DIV. OF ORIGINALA, INC. . . . .	500 Seventh Avenue, 15th Floor, 244-2700.
HARMON KNITWEAR, INC. . . . .	530 Seventh Avenue, 20th Floor, 695-1617.
HOUSE OF SHAGMOOR (LINDER BROS). . . . .	512 Seventh Avenue, 13th Floor, PE. 6-8845.
LADY MANHATTAN; COUNTRY COUSINS. . . . .	1407 Broadway, 15th Floor, 765-1250.
MR. GEE, INC. . . . .	1407 Broadway, 25th Floor, WI. 8-8178.
O.R.F. JRS. . . . .	512 Seventh Avenue, 36th Floor, OR. 9-8590.
PETTI 4'S. . . . .	498 Seventh Avenue, 17th Floor, CH. 4-3558.



# 1967

## JANUARY

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